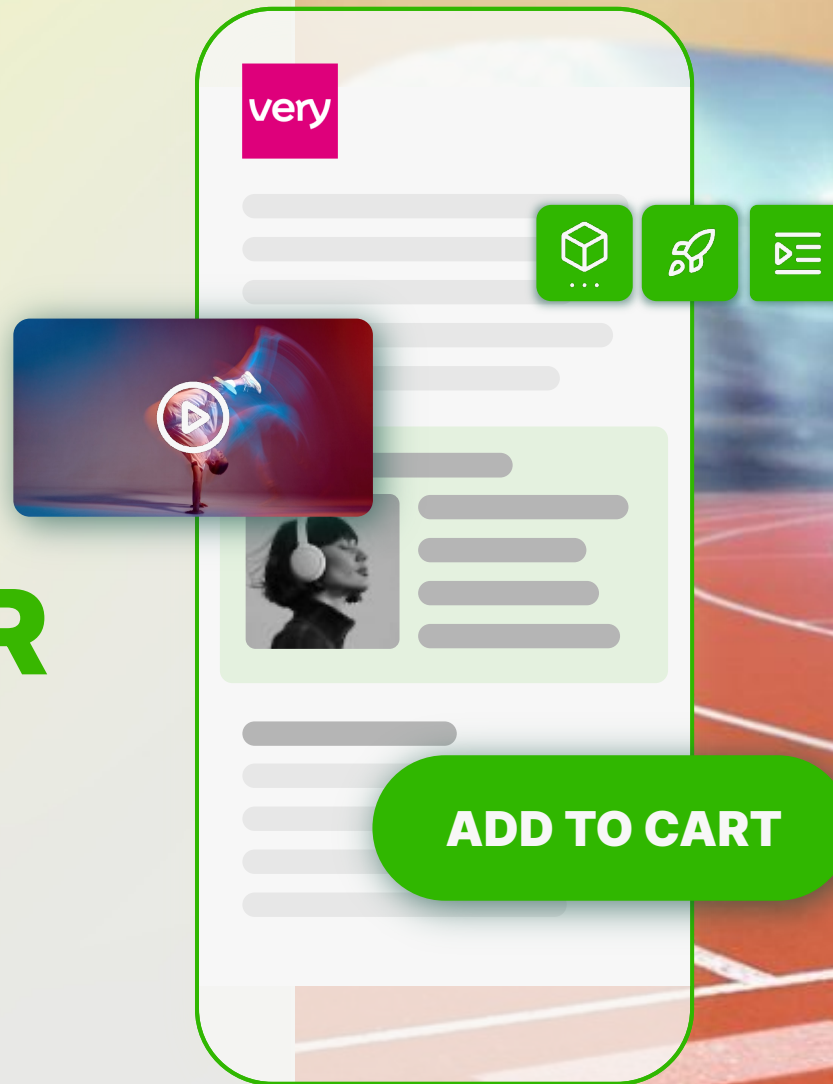


TIRED OF COMPETING ON PRICE? SELL VALUE BY DELIVERING YOUR A+ CONTENT.

Unlock engaging product experiences with the
Product Content Delivery Cloud, powered by loadbee.

very & loadbee





OUR MISSION

... is to distribute premium product content from brands to the digital sales points of online shops.

FOUNDED IN 2013

by Christian Junker, the company is headquartered in Stuttgart, Germany.

OUR PRODUCT

a SaaS platform & network designed to automate the distribution of product content.

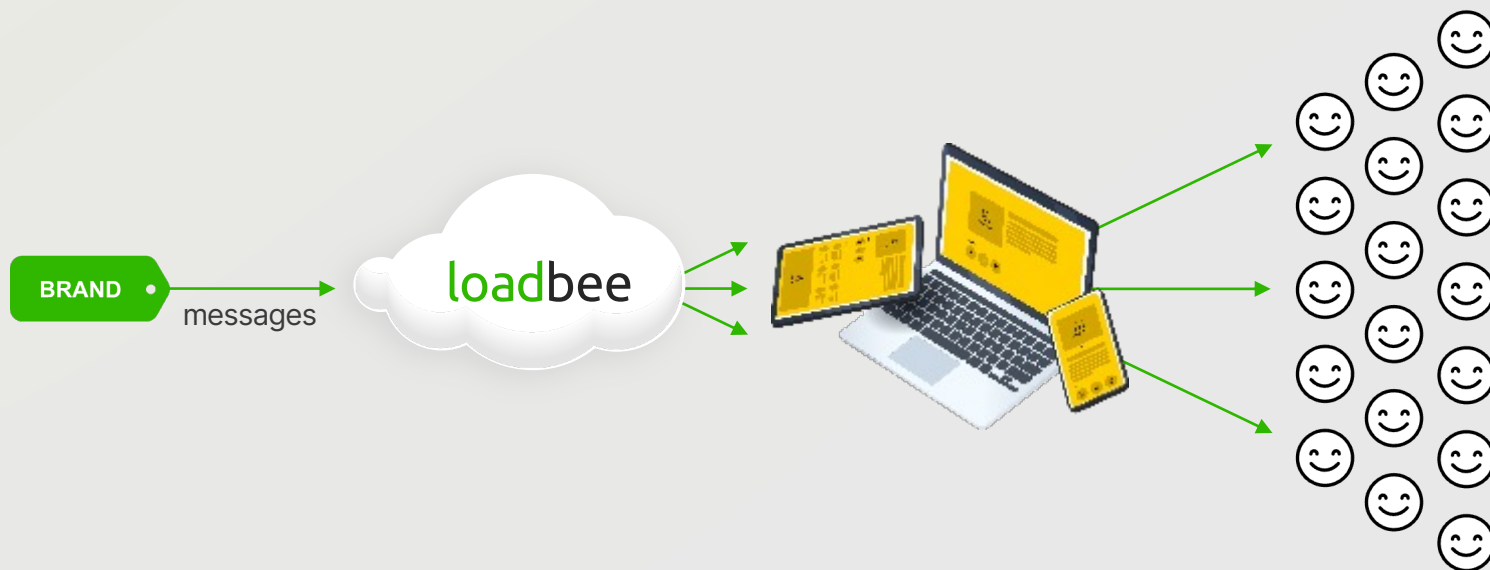
SUPPORTED BY

key players in the industry and trade, including BSH, Miele, and E/D/E.










loadbee: Your Product Content Syndication Platform.







loadbee displays **your A+ content directly on the product detail pages** of online shops.

Your message reaches the end customer at the moment of purchase decision.

Limitless possibilities

-  Your content
-  Your layout & design
-  All shop systems
-  All devices
-  All languages

loadbee in numbers

-  400 brands
-  5,000 shops
-  80 countries
-  1.2 billion processed information requests per month

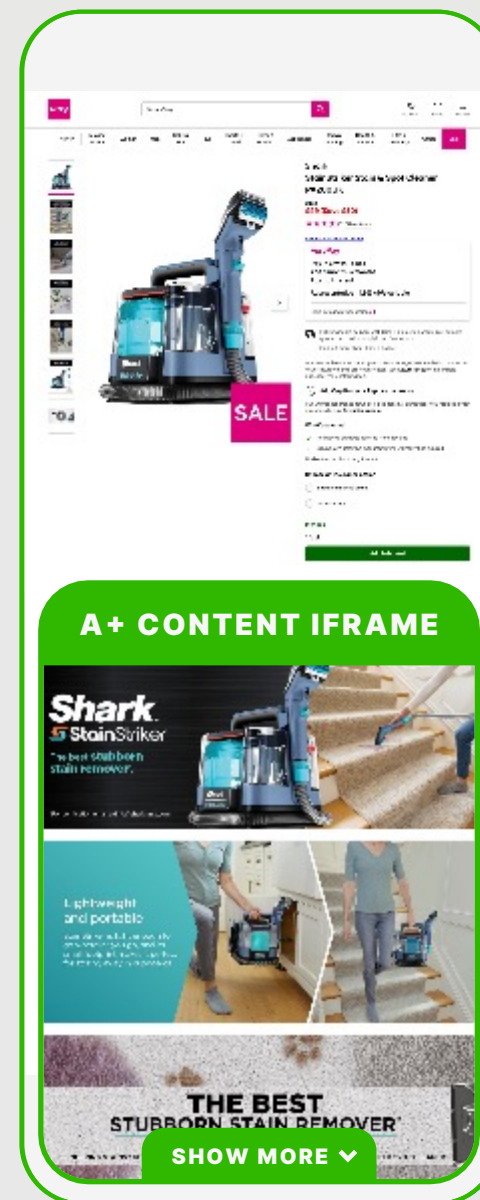


Convince your customer in the moment of purchase decision.

- Enrich your product detail pages effortlessly in our web shop
- Ensure a consistent and compelling brand presence across all digital channels
- Manage your A+ content in real time with full control



without loadbee



with loadbee



CONVERSION UPLIFT

- Results are between 5 to 20% better conversion | depending on product and content delivery
- Average order value (AOV) increased more than 1%

REDUCTION OF BOUNCE RATE

- Making A+ Content visible and up-to-date across **marketplaces** cut checkout bounce rates by 5% – thanks to strong collaboration

USER EXPERIENCE

- Consumers feedback | it was overwhelmingly positive and performed super well; especially in the “decision-making process”
- Consumers found | size & fit ratings, the marketing videos and the product comparison tables extremely valuable

**POTENTIAL
BENEFITS
BRANDS USING
VERY** powered by loadbee



What loadbee clients say.



GARMIN

“

With loadbee, we have found a partner who supports us in offering retailers **high-quality content quickly and easily**. This can be **easily integrated** into their sites, which enables our retail partners to present our products in the best possible way.

DANA EICHINGER

Head of Trade Marketing DACH



B/S/H/

“

loadbee shows how you can **simply sell better with the right technical solution**. This demonstrably helps us and our trading partners. **loadbee is a relief for our colleagues from Product Marketing**.

JÜRGEN STRZIGA

Head of Corporate Controlling, Accounting,
M&A and Authorised Signatory



REMINGTON
EST. NEW YORK 1937
Russell
Hobbs

“

Within a **very short time, our content went live at retailers' online shops**. Also, the contact to the loadbee customer management is always impeccable and the **loadbee platform itself impresses** with its **ease of use**.

JOCHEN REINING

Head of Trade Marketing DACH

OPTIMIZE YOUR PRODUCT PRESENTATIONS AND INCREASE CONVERSIONS — SEAMLESSLY AND EFFICIENTLY.

Ready to boost your sales with compelling content?
Contact us today!

Joerg von Taube, +49 151 15030657, joerg.vontaube@loadbee.com